



STATE OF THE SECTION REPORT

Please complete this form by September 16, 2024,
and submit electronically to Tess Alviso at: taa@wa-acte.org

Submissions will be presented at the September 28, 2024, Executive Board Zoom Meeting.

Please share with others the successes you have had in your section!

Section: WA-CCER

Leadership for 2024-2025

WA-ACTE Executive Board Rep: - Nora Zollweg

Section President: - Nora Zollweg

Section Past President: - Stephanie Schirm
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Section President Elect: Pending

Section Secretary: Heather Meuli

Section Treasurer: Dana Selby

WA-ACTE Legislative Committee Rep: Nora Zollweg

WA-ACTE FAME Committee Rep: Laurie Price and Sara Sorensen Peterson

WA-ACTE Professional Development Committee Rep: Laurie Price and Sara Sorensen Peterson

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

Heather Meusi is our amazing new secretary. She will be contacting Tess for monthly updates to our membership roster so we can send out a quarterly newsletter and other relevant information to our membership.

In addition, WACCER made a recent change to our By-Laws requiring dual enrollment in WA-ACTE and WACCER. We felt it was important to support our state association as well and provide our members with quality opportunities across the state.

Advocacy

Issues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

WA-CCER is hosting their own "Meet and Greet" virtual activity on Monday, September 30th at 5:00 PM. The goal is to provide an opportunity for members (new and current) to get to know each other, discuss issues they share, problem solve and share strategies.

Marketing

We just purchased new WACCER t-shirts for our membership and continue to discuss other materials and methods we can use to recruit new members. In preparation for WA-ACTE Fall conference, we sent our membership a survey so they could choose the sessions they felt would be most valuable. The information from that survey is being used to by our PD committee to recruit presenters.

New and Innovative Ideas