

STATE OF THE SECTION REPORT

Please complete this form by September 16, 2024, and submit electronically to Tess Alviso at: <u>taa@wa-acte.org</u>

Submissions will be presented at the September 28, 2024, Executive Board Zoom Meeting.

Please share with others the successes you have had in your section!

Section: WACTA

Leadership for 2024-2025

WA-ACTE Executive Board Rep: Mark Madison, WACTA President
Section President: Mark Madison
Section Past President: Margaret Rice
Section President Elect: Paula Perryman
Section Secretary: Currently Unfilled
Section Financial Secretary: Ron Mayberry
WA-ACTE Legislative Committee Rep: Paula Perryman/Derek Jacques
WA-ACTE FAME Committee Rep: TBD
WA-ACTE Professional Development Committee Rep: Margaret Rice

Please provide a brief narrative describing current activities and strategies in the following categories:

Member Recruitment and Retention

To support our efforts toward increased member recruitment, we will be hosting our own WACTA conferences this fall and spring and managing registration for each through our new website. We are maintaining regular communication with CTE Directors through our WACTA Newsletter with a high priority on updating membership and increasing conference registration and attendance. In addition, our WACTA Executive team meets monthly with regional WACTA Area Group leads to maintain ongoing contact, provide important information to the field, and hear about issues facing CTE Directors in their regions.

Advocacy

As part of our efforts to address the impact of increased district direct charges to CTE budgets, we have developed and will be sending out a Direct Charges Data Collection Tool and Instructional Video to our Area Groups to gather information about the current state of district charges to CTE budgets for positions not directly supporting CTE programs. We will also be providing a technical assistance session at our upcoming Fall Conference on gathering this data and utilizing this tool. Our goal is to have this data collected from all area groups by the end of October to gain a clearer picture of the actual impacts of district direct charges to CTE budgets across the state. In addition, we will be sharing this data with our legislative committee to support their work toward establishing legislative and policy protection for CTE budgets from this increasing trend.

lssues

(Including legislative, leadership, partnerships, business and industry, and postsecondary)

The Educational Budget crisis and impacts of increased direct charges to CTE budgets continues to be a concern and issue for our WACTA members. In addition, our members are also finding the constraints created by the current practice of separating apportionment for middle school and high school CTE problematic and advocate for a single, combined MS/HS CTE apportionment model. Finally, the existing model of middle school CTE excluding 6th grade and non-STEM CTE programs is of great concern to the field considering the common middle school configuration of grades 6-8 and expanding High School and Beyond Plan requirements. We continue to work with the Legislative Committee to expand middle school CTE to include grades 6-8 while also including non-STEM CTE options at that level.

Marketing

We continue to utilize our new WACTA website, WACTA Newsletter and Communications Committee to provide information and outreach to our WACTA members. We also recently hired a new Executive Assistant for WACTA to assist in administrative support including assisting with our committees, event planning/coordination, communications and website management. Our new Executive Assistant will officially begin their position on November 1st, 2024.

New and Innovative Ideas

We are excitedly finalizing the last preparation items for our fall WACTA conference on October 17th and 18th at the Ilani Conference center in Ridgefield, Washington. This will be our first WACTA managed and run fall conference in several years, and we look forward to continuing this strategy to better serve our members. In addition, we are providing an opportunity for CTE Directors and other Admin across the State to take part in a Government-to-Government training at the conclusion of WACTA's Fall Conference on October 18th.