

REPORT TO THE WA-ACTE EXECUTIVE BOARD

Executive Director

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1. General Thoughts:

This begins what will likely be my last January Board meeting and Report. The one constant in life is change and here begins a new and major change for me personally and for the association.

2. Strategic Plan Activities:

There is much happening as the year progresses at the 6 month check in:

- Professional Development.
 - The professional development committee is beginning its work for summer conference this month. A theme, keynote speaker has been confirmed. Our keynote speaker will be with us for the full conference and offering to work with each section on a session specific to the section members needs and understanding of AI in the classroom and related careers within the section.
- Advocacy and Promotion.
 - We continue to work with and promote the value of CTE with state agencies and related associations who are engaged and/or wish to engage in the CTE space. Ranging to but not limited to, OSPI, WFB, WA-STEM, Career Connect Washington, CorePlus, etc. i.e. I meet with OSPI CTE on a monthly basis.
- Advancement of Policy and Legislation.
 - I and Jesse hold regular Legislative Huddles (zooms) leading up to Legislative Session and during Legislative session we host a weekly zoom for regular updates. There is much movement on our legislative priority of 6th grade middle school CTE, we have a bill in the house and hope to have a companion bill in the senate soon. OSPI has moved this forward as an agency request bill, which is good news.
 - I and others who serve on the OSPI Accounting committee receive regular requests to provide input on fiscal notes OSPI has been asked to create by OFM. This is a first for Washington ACTE.
 - WACTA is a formal member of the School Funding Coalition, of which I am the assigned lobbyist for WACTA. This coalition are school organizations from WSSDA to AWSP, etc. seeking increased funding for schools in three primary areas of Transportation, Special Education and increased MSOC. Of which...

- There is a Senate Bill seeking an increase to MSOC that Jesse and I have asked the prime sponsor to consider including an increase for CTE MSOC.
- As for the SP item of seeking greater WOVE resources to fund our advocacy work, we have limited the weekly leg huddles during the legislative session to members and WOVE district subscribers to promote the need to be both and support the work of the association.
- Networking and Communications.
 - The most frustrating issue is the delay that has happened with launching our new and improved website due to the problems presented by GoDaddy.com in their newly implemented multiple layers of authentication by our association. I can share more details on the issue if and when asked, BUT know we continue to navigate the challenges as best we can to get our new site launched.
- Quality Association Management.
 - Succession planning and implementation continues, which you will hear more about during the January meeting.
 - We are now transitioning our QuickBooks from stand alone to the cloud allowing us greater efficiencies in our work among staff.
 - We are also moving from File Maker Pro to Microsoft Access, which when completed should be an inside the association improvement of our work.
 - Membership and the value of what Washington ACTE has to offer, for those in the know is demonstrates value in all these areas and more. I dilemma is how do we best communicate those benefits to non and renewing members in a way that grows and retains membership over time? In today's digital age many seem to believe that the work the association does, does not deserve their membership and participation. This if left unchecked and resolved will atrophy the association and curtail the work we currently and most definitely limits the association's ability to do more in the future.

3. Matters of Interest:

Please refer to the above, as a baseline.

I would like to share that the officer team will be soliciting participation in the new Exec Director hiring process so please stay tuned for more from them.

4. Executive Committee Activities:

The Exec Committee (Officers) meet regularly between board meetings to stay up to date and advise as items come up.

As said earlier, they are working on the succession plan for the Exec Director and will be seeking your input and participation in the process.