



**2016-2017**

## **What Washington ACTE Has Done for You!**

**and continues to strategically support our members in meeting our mission**

*Washington ACTE's mission is to support our members  
in providing high quality CTE opportunities for all students in Washington State.*

*Washington ACTE's core purpose is to provide leadership and services  
to our members as they prepare students for lifelong career success.*

**We accomplish our purpose by providing members:**

- **Quality Professional Development**
- **Advocacy and Promotion of Career and Technical Education**
- **Advancement of Policy and Legislation**
- **Networking and Communication**
- **Continuous Quality Association Improvement**

### **Quality Professional Development:**

**The Washington ACTE...**

- Provided, in cooperation with OSPI and WTECB, the annual Career and Technical Education Summer Conference in 2016 at The Davenport Grand Hotel in Spokane with 650 paid registrations.
- Continue to grow our network of association partners and sponsors for Washington ACTE.
- Hosted the 2016 Washington ACTE Fall Conference at Great Wolf Lodge with 267 registered attendees.
- Continue to develop and progress in the ability for Washington ACTE and our sections to offer hybrid and virtual conferences as well as methods for webinars to be on file for member access.
- Continue the repository for previous conference presentations and video to extend the professional development opportunities for members in our "Washington CTE Community."
- Assisted and/or contracted with some sections in offering specific conferences for their members at various times throughout the year.

### **Advocacy and Promotion of Career and Technical Education:**

**The Washington ACTE...**

- Continued to work with board members of the Washington CTE Foundation in promoting innovation in CTE for both students and educators. Two new board members were added in 2016.
- Collaborated with a variety of education stakeholder associations and industry representatives to advance CTE in our state. Key groups included: Washington Education Association (WEA), League of Education Voters (LEV), Washington Business Alliance (WaBA), and others during the 2017 Legislative Session. Presented about CTE opportunities to various education groups.
- Promoted our profession during Career and Technical Education Month by holding a "Civic Engagement Day" in conjunction with Career and Technical Student Organizations in Olympia. During the day state CTSO officers and local CTSO chapters had displays in the state capitol sharing the benefits of CTE. Governor Inslee signed a proclamation for CTE month in February.
- Worked with OSPI, WTECB, SBCTC, and SBE in various ways and times to inform their work and to help create a sense of collaboration with WA-ACTE for the inclusion and betterment of CTE in their work.
- Presented "Advocacy 101" at the ACTE Region V Conference in Bismarck, South Dakota.
- Coordinated a delegation of Career and Technical Education educators representing our state at the federal level during the ACTE's National Policy Seminar in Washington DC for Perkins and ESEA issues.

## Advancement of Policy and Legislation:

### The Washington ACTE...

- Represented and worked collaboratively with our members, several agencies, and legislators during this year's 2017 Legislative Session in Olympia with contracted help from Legislative Solutions, Jene Jones, to expand our lobby work and reach which resulted in...
  - Successfully added through policy \$200M for CTE within the four-year Operating Budget thru changes in CTE and skill center staffing ratios
  - Established CTE as a Categorical fund, placing CTE funding as a component of Basic Education
  - Limited use of funds for CTE [formerly CTE allocations were not specifically required to be used in programs RCW 28A.150.260(4)(c)] to allowed CTE related expenditures [EHB 2242, sec. 409]
  - Limited indirect charges for administration to 5%
  - Increased MSOC and tied it as an enhancement ratio to general education funding going forward
  - Charged OSPI to increase CTE course equivalency crediting [EHB 2242, sec. 410]
- Used our WOVE PAC to support our networking with candidates and to conduct interim political activities to advance the funding needs and policies to support the CTE needs of our students and programs.

## Networking and Communication:

### The Washington ACTE...

- Continued to promote the “I am CTE” marketing campaign over social media with the #IamCTE hashtag to raise awareness of our different outstanding CTE programs and CTSOs that are a part of the full CTE family of programs. In work with legislators and community members they are proud of an outstanding individual program, but fail to understand that program is first a CTE program and our funding for CTE is very important.
- Continue to promote and encourage our members to access and use the Washington ACTE online community for posting information and networking with CTE educators across the state.
- Expanded our social network presence through Facebook, Twitter, and our own “Washington CTE Community of Practice.” Please join us to promote our programs as CTE (#IamCTE) where and when you can with your social networks.
- Continuously update the WA-ACTE's website for our association and section information along with legislative updates and links with other education partners.
- Post advocacy information on our website to assist members in advocating with their local policymakers to advance CTE in our state.

## Continuous Quality Association Improvement:

### The Washington ACTE...

- Ended 2016-2017 fiscal year with 1,836 Washington ACTE members and 511 ACTE members.
- The WAAE section ended the year with a 9% membership increase and WSBEA exceeded their retention goals.
- Worked in partnership with the CTE Foundation to provide scholarships for a variety of opportunities:
  - \$200 travel scholarships for Career and Technical Student Organizations
  - \$1,000 for Teacher of the Year award
- Received the GOLD Quality Association Award from the national ACTE for the 18<sup>th</sup> year in a row, which represents the highest standard for an state association in the national ACTE.
- Improved the quality of Washington ACTE summer and fall conferences each year providing additional options for growth and continued career connected learning.
- Coming into the 2017 Summer Conference, we had 554 registered with more anticipated registering onsite. Exhibits are up this year with 45 companies exhibiting and a record number of 11 conference sponsors.