



## Strategic Plan 2017-2018

### MISSION

“Washington ACTE’s mission is to support our members in providing high quality CTE opportunities for all students in Washington State.”

### CORE PURPOSE

To provide leadership and services to our members as they prepare students for lifelong career success.

## Quality Professional Development

### Ongoing Activities

- Summer Conference

- Fall CTE-STEM & Arts Conference

- Section Conferences

<b>New goals and objectives:</b>	<b>Resources needed:</b>	<b>Status:</b>
1.	•	
2.	•	
3.	•	



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## Advocacy and Promotion

### Ongoing Activities

- Working with state agencies
  - Liaison positions on board

- Working with stakeholder associations
  - Linking business/labor with sections

- Public relations programs

New goals and objectives:	Resources needed:	Status:
1.	•	
2.	•	
3.	•	



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## Advancement of Policy and Legislation

### Ongoing Activities

- WOVE and PAC
- CTSO Civic Engagement Day

- Work on the hill
- Registered lobbyist

- OSPI, PESB, WTECB & SBCTC connections

<b>New goals and objectives:</b>	<b>Resources needed:</b>	<b>Status:</b>
1.	•	
2.	•	
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## Networking and Communication

### Ongoing Activities

- WA-ACTE Website
- CTE Online Community

- Email blasts

- Social Media
  - #IamCTE, #WeAreCTE

<b>New goals and objectives:</b>	<b>Resources needed:</b>	<b>Status:</b>
1.	•	
2.	•	
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## Quality Association Improvement

### Ongoing Activities

- Quality Association Standards

- ACTE Conferences and Programs

- Financial

<b>New goals and objectives:</b>	<b>Resources needed:</b>	<b>Status:</b>
1.	•	
2.	•	
3.	•	