

WA-ACTE EXECUTIVE BOARD MEETING MINUTES
January 28, 2012

Call to Order and Roll Call: President Dennis Conger called to order the meeting of the Washington Association for Career and Technical Education at 9:00 a.m. on Saturday, January 28, 2012. Tess Alviso, WA-ACTE Executive Assistant, conducted a roll call and determined a quorum was present.

The following persons were present:

Executive Committee

President..... Dennis Conger
Past President Sarah McCoy
President Elect Lance Wrzesinski

Executive Board Representatives

Administration Marianna Goheen
Postsecondary Kim Bartel
Agricultural Education..... Becky Wallace
Family and Consumer SciencesMichelle Green
Career Guidance and Counseling..... Jennifer Fichamba
Diversified Occupations..... Geri Prater for Betty Johnson
Marketing Education.....Jodi Galli
Industrial Technology Education Karl Ruff
Skilled and Technical Sciences..... Jill Van Berkom
Health Science Bonnie Smith

Ex Officio

Awards Chair Vern Chandler

Staff

Executive Director Tim Knue
Executive Assistant.....Tess Alviso
Executive Assistant..... Franciene Chrisman

The following persons were absent:

Business Education Darci Rashoff
Occupational Educators Tom Witt

Guests

FACSE.....	Maria Bice
FACSE.....	Debby Strayer
OSPI.....	Betty Klattenhoff
SBCTC.....	Tiffany Merkel
WAAE.....	Mike Smith
WAAE.....	Dan Tedor
WASTS.....	Ken Toney
WSBEA.....	Jane Scott
WSBEA.....	Susan Sears
WTECB.....	Wes Pruitt

Board Meeting Protocol: Tim reminded everyone that only Board members can make motions and seconds. The hotel is requiring reservations 30 days out for per diem. Sections will need to pay the difference if reservations need to be made less than 30 days from the date of the meeting. Also, when asked to RSVP for a meeting, please reply with a yes or no, so that we can have an accurate food count and not overpay for food.

Agenda Changes: No changes were made to the agenda.

Calendar Update: Lance reviewed the calendar through April.

Correspondence: Letter to the Governor requesting a proclamation signing for CTE month.

Consent Agenda: Becky Wallace moved that the consent agenda, which included the 12/6/2011 minutes, December financial reports, and Executive Committee reports, be approved as presented. The motion was seconded by Jennifer Fichamba and carried.

Legislative Policy Seminar: February 16, 2012, New Market Skills Center

National Policy Seminar: March 5-7, 2012, Washington, D.C.

ACTE Region V: April 11-14, 2012, Jackson Hole, Wyoming

WTECB:

- Multiple Pathways
 - Provide high-quality career counselling and guidance
 - Expand work-based learning opportunities
 - Link academics to careers through Programs of Study
- Graduation Requirements
 - HB 2411 gets rid of voc ed credit
 - HB 2333 removes writing from certain education requirements

OSPI:

- Federal audit evaluation visits this spring includes Perkins
- CTE and Labor Market Demand
- Statewide Strategic Plan for Secondary CTE
- CTE Administrative Internship Program

SBCTC:

- Career Pathways
- Tech Prep transfer to POS at the federal level
- Career Bridge
- www.washingtoncareerpathways.org
- Perkins reauthorization in 2013
- Community colleges cutting programs

CTSO Policies and Procedures: Tim reported on a proposed policy for recommending CTSOs to OSPI and asked for feedback by the March conference call. It was suggested to have a WA-ACTE, OSPI, and CTSO meeting after feedback from field and include postsecondary and WAVA.

WA-ACTE Strategic Plan: Tim updated the Board on this year's Strategic Plan.

Professional Development: See attached minutes.

Membership/Awards: See attached minutes.

Legislative: See attached minutes.

Section Reports:

WAVA:

- Key issue is funding CTSOs
- Spring Conference March 12-14
- Plan 2 meeting small group of representatives to identify issues

Postsecondary:

- Five plan 2 providers
- Concerns about conditional certificates overuse and abuse

WAAE:

- Spring executive meeting
- FFA competition
- NAAE regional

WSBEA:

- BAM conference
- Gotomeeting training
- February board meeting
- April FBLA state

WADOT:

- Membership concern
- Needs to work with guidance to partner again
- Trouble with people running for offices

FACSE:

- Good conference in Wenatchee
- Changed banquet similar to Summer Conference
- Past president deleted
- Added web master position
- Working on Summer Conference and Fall Conference
- March 9 at Sleeping Lady
- Working on non-profit status
- Re-negotiating with sister association
- FCCLA trouble with budget
- FCCLA state in March

CGCA:

- Membership struggle
- Collaborate with career consortiums
- Partnering with industry conference
- Two \$500 scholarships

WAME:

- Spring Conference May 14
- Microsoft employees read DECA manual

WITEA:

- Spring Conference March 15-17
- Book recommendations: *The Death and Life of the Great American School System* by Diane Ravitch and *The Flat World and Education* by Linda Darling-Hammond

WASTS:

- Wanting technical upgrade at Summer Conference
- Tri-Cities hands-on conference February 25

WAOE: No Report

HSCTE:

- Working with George Hollingbery and Dennis Milliken at OSPI with “The Softer Side of STEM”
- Spring Conference online format – COE sponsored

For the Good of the Order: The Sunshine Fund collected \$24.

Adjournment: The meeting was adjourned at 1:58 p.m.

Minutes submitted by:

Tess Alviso, Washington ACTE Executive Assistant

1. McCleary Court Decision:
 - a. Wes shared the highlights of what the decision says
 - i. Court said; ‘You have defined it now fund it.’
 - ii. What is basic ed? 2276 now defines basic ed and must not be cut for fiscal reason. There must be an educational basis to remove from basic ed and be fully funded by 2018.
 - b. Tim shared that WOVE subscriptions are at 31 this year down by 17 from last year. The WAAE numbers are also down by 15
 - i. Some comments included;
 1. Make available at a flat fee to all members
 2. Sliding scale by the number of memberships you have, National, State and section.
 3. The restructured subscription must fund its use for political involvement
 4. Restructuring may increase the price
 5. There is no marketing now
 - c. Hill visits during session and at Legislative Policy Seminar
 - i. Have each section schedule a hill visit with their CTSO state leaders spread across the calendar
 - ii. Provide a crib sheet for the visits (we do this with multiple emails and on our website)
 - iii. Need to schedule for weeks they are not on the floor.
 - iv. Have CTE directors highlight a program to share and email to the members.
 - d. Whole Child Legislation (Federal) Deb shared
 - i. National Initiative: Safe, Challenged, Engaged Nurturing Adult connections
 - ii. Wes, connected with Dropout Prevention, Career Pathways—How do you get all kids meeting basic needs.
 - e. Specific Bill Discussion
 - i. 2170 – Career Pathways Act
 - ii. 2265 – Washington Works
 - iii. 2333 – Reducing School Regulations for Districts
 1. This included removing the Culminating Project and the High School and Beyond Plan
 - iv. 2428 – Charter Schools
 - v. 5973 – Certification and STEM
 - f. CTE Month Declaration by Governor.
 - i. A picture opportunity is not happening again this year with the Governor
 - ii. She has signed the proclamation and it is posted on the website
 - iii. Suggested that we have our CTSO Students have their pictures taken with our current Legislators of the Year with the signed Proclamation (This was done during LPS)

WA-ACTE MEMBERSHIP / AWARDS COMMITTEE
MEETING MINUTES
January 28, 2012

Welcome/Introductions:

- Dennis Conger, Membership Chair
- Vern Chandler, Awards Chair
- Tess Alviso, Staff Liaison
- Marianna Goheen, WAVA
- Jane Scott, WSBEA
- Grace Brady, WAME

Minutes (October): Grace moved that the October minutes be approved as presented. The motion was seconded by Jane and carried.

Awards:

- **New Format for Awards Program** – Vern stated his goal is to have at least two nominees for each award and challenged all sections to submit their awards. Five of the awards go on to the Region V competition. The deadline is May 1 to submit awards. Marianna stated WAVA is going to recognize all nominees at Spring Conference and announce the winner at Summer Conference. Vern said he is willing to help with nominations.
- **Quality Section Standards Award** - Dennis encouraged each section to submit the Quality Section Standards Award. Suggested to review criteria at October inservice.
- **100% Membership Award**
- **MTES Scholarship**

Membership: What is the value of membership? *This We Believe...*a valuable brochure. Distribute a video to CTE teachers in the state. Present at teacher preparation programs.

- **December Reports** – 1,445 members – numbers down in all sections – Summer Conference registration will start to increase membership.
- **Video** – Suggested using a video broadcasting program at no or low cost and using footage from the skills center in Wenatchee.
- **Public Records Request (OSPI)** – Dennis will work on the request to get contact information for CTE certificated in the state.

- I. Summer Conference Grids
 - a. Franciene handed out grids
 - b. Looking for input from each section for all areas
 - c. Feedback from 2011 Summer WA-ACTE Conference was provided.
 - d. WASTS - Jill provided ideas/examples of how to fill-out the form
 - e. Goal together information so that not each section overlaps.

 - II. SurveyMonkey – Speaker Form
 - a. SurveyMonkey link will be sent out to all WA-ACTE
 - b. Results will be provided to sections for input on specialty areas
 - c. Automotive section has been requesting specific training on automotive.

 - III. Pre-Conference (Sunday)
 - a. Use pre-conference sessions as 3-hrs or 6-hrs programs - stand alone classes/training
 - 1. Send in suggestions to Franciene
 - a) Last Years Sessions
 - 1) PLTW
 - 2) FA/CPR
 - 3) Culinary Arts
 - 4) WBL / Extended Learning in WA State
 - 5) Social Media Marketing
 - 6) Equivalency Credits
 - 7) Teacher Project Management
 - b. This Year 2012 Pre-Con Sessions
 - 1) Work Based Learning
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- IV. Tuesday
 - a. Section specific / Industry (outside of education)
 - 1. 1st session: OSPI Pathway Supervisors - rollouts, initiatives, and specifics
 - 2. Rest of day – section specific
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- V. Monday
 - a. Sessions will be broad scope that affect all CTE
 - b. Break in to 3 (or 4) Large Groups / Sessions repeated in afternoon
 - c. Big issues that accommodate everyone -- approximately 3-4 options
 - d. ALL WA-ACTE Session Examples
 - 1. BAM feedback
 - a) PLC / PLT how to work as a singleton
 - b) Marketing CTE (possible speaker: Rod - PEMCO) (Shanna LaMar - DECA)
 - c) +++ Job Search -- Current tips for young job seekers
 - d) Goggle Use and Lessons (Ken Coon - Vancouver BC)
 - 1) Disruptive Technology
(Sean Maday (out of Denver-works for Google and old DECA kids that gives back)
(Brenda to send contact info)
 - e) Technology - OTHER CONTACTS
 - f) Mobile Technology - Converting the classroom
 - g) *** 21st century Leadership (Jennifer Chambers - Cascade/Jackson) ***
 - h) +++ Tech Savvy Tips for classroom
 - i) *** Free online instructional software (Postsecondary - Kim CWU)
 - j) +++ Healthy Lifestyle Habits - cross-curricular Trisha Sinek - slight monetary piece (FASCE)
 - k) CTSO -- Student Leadership: examples given by students (was not well attended last time)

- l) Industry parts for Monday
 - 1) Boeing - breakouts, Microsoft
 - 2) STEM lighthouse grants
- m) +++Cyber-bullying / Bullying (possible opening session)
 - 1) CYBER BULLYING
 - 2) Last year "PITFALLS of CYBER-BULLYING"
 - i. Leitch, Charles Lawyer
 - ii. charges for not-for profit cheaper -- on \$1,500.00 on charged 1/2 as non-profit
 - iii. can he be a keynote??? YES funny, key examples, dynamic
 - iv. Jill (WASTS) sending PPT of last year's presentation
- n) Randy Dorn -- as a keynote on Monday
- o) Integrating 21st Century Skills in WBL program

VI. CONFERENCE CALL -- Go-To-Meeting 2/7/2012 at 3pm

- a. Will fine tune/ work on: Proposed Monday schedule
- b. Each section to start on Tuesday's Section schedule
 - 1. Franciene will send Section Grids -- 1 week prior to Go-To-Meeting
 - 2. Also slot -- how many slots you have per hour/ and how many sessions.
 - 3. Executive Board Meetings with Meals.
 - a) Franciene is still finalizing all specifics with Hotels